

Industry Sector Analysis:

For the purposes of this report, the Industrial Sector comprises of Manufacturing, Engineering, Construction and associated trades.

The following businesses can be found within the area although this is far from a complete list: Motor Trades (service & repair), Printers, Brewers, Electronics Component Manufacturers, Truck Body Manufacture, Farm Machinery Manufacture, Furniture Manufacture and Restoration, Recycling, Marine Service and Repair, Food Processing, Food Preparation Equipment Manufacture, Joinery, Scaffolding and Roofing Contractors, Builders, Window Makers and Fitters and Plant Hire.

Included in the above are a handful of Nationally/Internationally recognised companies forming most of the large employers within the area. These are Landis +Gyr, Northrop Gruman/Park Air, Garfords Farm Machinery, Kyoto Futons, Ken Reed & Son and Wilcox Commercial Vehicles.

There are around seven small independent vehicle repair businesses which between them form a significant footprint within the industrial areas although none employ more than ten staff. Most of the other industry operating from commercial premises is quite diverse, mainly consisting of independent small and micro businesses.

Also operating from Industrial type premises are some businesses that are purely retail or have a significant retail aspect which will be covered in more detail the Retail section but include: Garden Equipment, Carpet Suppliers, Personalised Clothing, Sports Equipment Supplies, Pet Supplies, Motor cycle sales, Fireplaces and Log Burner Suppliers and Soft Furnishings.

The home-based businesses are typically Sole Traders and a significant proportion of those would be categorised under "Industry" in the way we have segmented the sectors. These include trades aligned to Building and Property development such as Plasterers, Electricians, Plumbers, Landscapers, Tilers, Decorators, Carpenters and Kitchen fitters.

Another significant segment would be categorised in our "Service Sector".

Although they may classify themselves as Sole Traders, many also provide part-time employment for a partner or spouse in an administrative role.