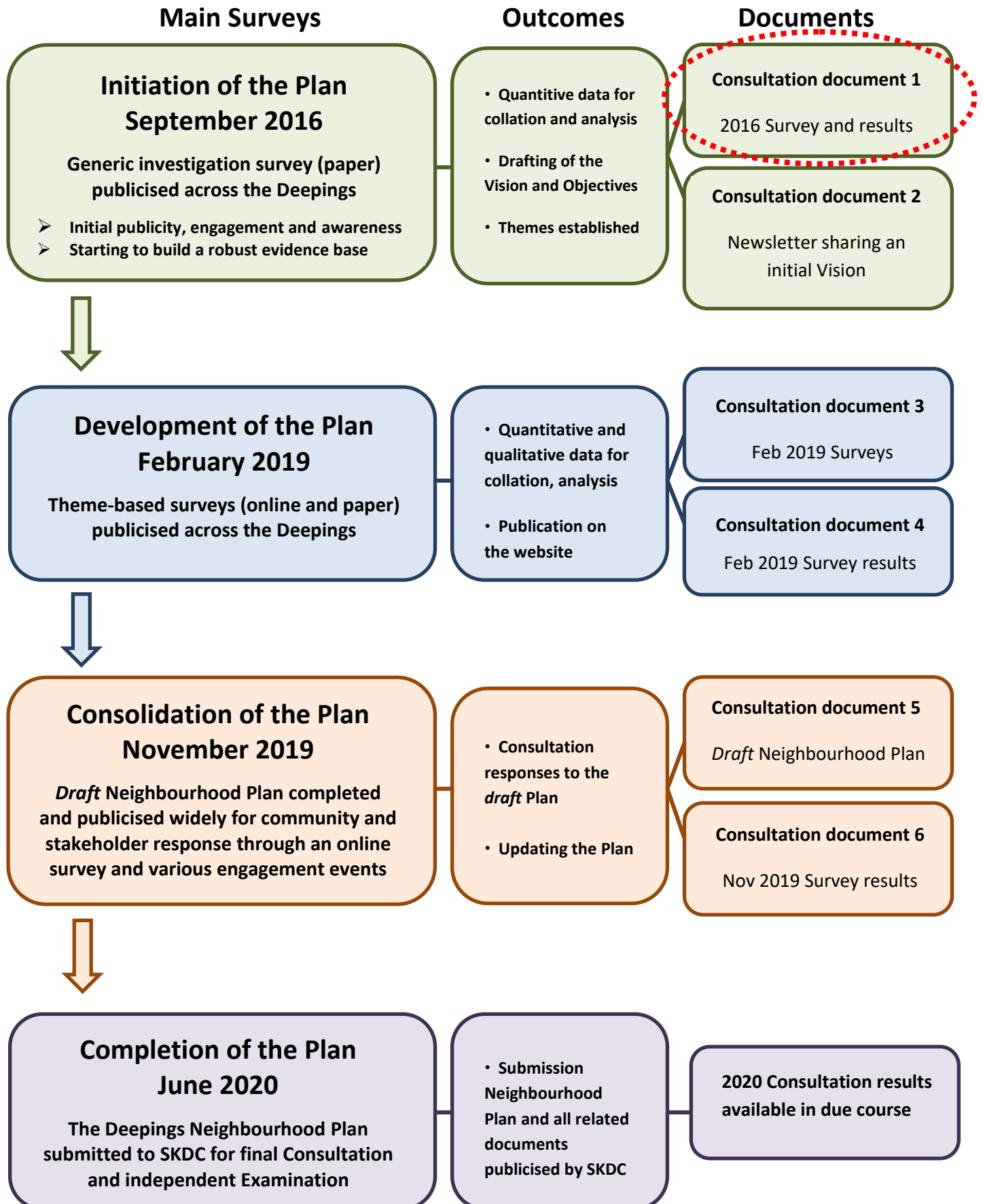


# Consultation Document 1

Consultation Survey Responses 2016

The '*Have Your Say!*' leaflet exercise

## The Deepings Neighbourhood Plan (Submission Draft) Consultation Framework



## Introduction

The 'Have Your Say!' questionnaire in 2016 was the Deepings First initial consultation. It was carried out timed to coincide with the South Kesteven District Council's own consultation on their Site Allocations Plan (July 2016), so benefitted from increase local awareness of the planning process at the time.

We chose to use this time to opportunistically see what issues were 'out there', and thereby inform our own vision and objective development.

The Questionnaire was distributed to every household in The Deepings (x5500), and it was available online as well. There were 658 respondents (a 12% response rate)

The consultation extended throughout July -September 2016, with reminders being given along the way.

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What are the three things that **you most like** about the Deepings

1 .....

2 .....

3 .....

What are the three things that **need improving** in the Deepings

1 .....

2 .....

3 .....

Would you like to make any further comments on the issues raised by this questionnaire? If so please do so here.

.....

.....

.....

Postcode .....

Please let us know your contact details if you would like to be kept informed as the Plan progresses

Name .....

Address .....

Email address .....

Would you like to be involved in the compilation of the Neighbourhood Plan?

☐ Yes ☐ No

If yes please email [info@deepingsfirst.org.uk](mailto:info@deepingsfirst.org.uk)



Please post this form through the doors of Market Deeping Town Hall, Market Place or DSJ Parish Council Offices , The Institute, 38 Church St. Deeping St James or in the Post boxes for the purpose in the Post Offices in Market Deeping and DSJ or Marville Superstore or Spar at the top of Lady Margarets Avenue.



# HAVE YOUR SAY!

Your answers to the questions below could have an effect on you, your family and every resident and impact on the future of the Deepings.



The Government allocate the number of new houses that have to be built in the area. At the moment Officers at South Kesteven District Council are putting together a plan known as the Local Plan which will show the allocation of these houses and where they will be sited. The Government has made provision for residents to have an input into this in what is called a Neighbourhood Plan. A group of Councillors from Market Deeping and Deeping St James (Ashley Baxter, David Shelton, Adam Brookes, Pauline Redshaw, Judy Stevens, Mike Ward, Geoff Donley, with Education and Planning input from Lisa Goodchild, David Grant and Gordon Smith and Clerk Pearl O'Brien) are looking for the views of the local community to form the Neighbourhood Plan which you will then be able to vote on.

Should this Neighbourhood Plan then be adopted it will form a legitimate consideration when individual planning applications are being considered by SKDC. In order to further influence policy we will also be looking for your views as to what is currently good and what improvements are needed in the Deepings. This will form the basis of more in -depth fact finding in the next few months.

**Now is your chance to make your views heard!**

Please complete and return.

## 1 WHAT ARE THE THREE MOST IMPORTANT FACTORS THAT CONCERN YOU FROM THE ATTACHED LIST: (Please circle)

- |  |  |
|--|--|
| <b>a.</b> Access to unspoilt countryside   | <b>i.</b> Good public transport  |
| <b>b.</b> Good education/ schools          | <b>j.</b> Availability of housing for all kinds of or "groups of" people             |
| <b>c.</b> Facilities for leisure and sport | <b>k.</b> Local employment opportunities   |
| <b>d.</b> The community and its spirit     | <b>l.</b> Good access to health facilities   |
| <b>e.</b> Attractive physical environment  | <b>m.</b> Having a say in the decisions making concerning the area in which you live |
| <b>f.</b> Peaceful and safe neighbourhood  | <b>Other</b> - please specify .....  |
| <b>g.</b> Local services and shops         |  |
| <b>h.</b> Wide variety of activities       | .....  |



**2** THERE ARE CURRENTLY 6078 HOMES IN THE DEEPINGS (379 WERE BUILT BETWEEN 2011-15), APPROX 106 ARE UNDER CONSTRUCTION AND THE DISTRICT COUNCIL ARE LIKELY TO SUGGEST IN THE NEAR FUTURE APPROX. 800 MAY NEED TO BE BUILT OVER THE NEXT TWENTY YEARS UP TO 2036.

THINKING ABOUT YOUR FAMILY AND PERSONAL CIRCUMSTANCES, WHAT FORM WOULD YOU LIKE THESE TO TAKE, PLEASE CIRCLE THE THREE WHICH YOU CONSIDER THE MOST IMPORTANT

- |  |  |
|--|--|
| a. Starter homes   | i. Affordable homes for sale or rent                         |
| b. Custom/self-build homes                               | j. Homes for the elderly                                     |
| c. Detached private houses                               | k. Lifetime homes  |
| d. Private   | l. Houses for multiple occupancy (small flats, hostels etc.) |
| e. Semi detached/ terraced houses                        | m. Holiday accommodation                                     |
| f. Houses with workshops attached for cottage industries | other please specify   |
| g. Bungalows   |  |
| h. Eco-homes   |  |

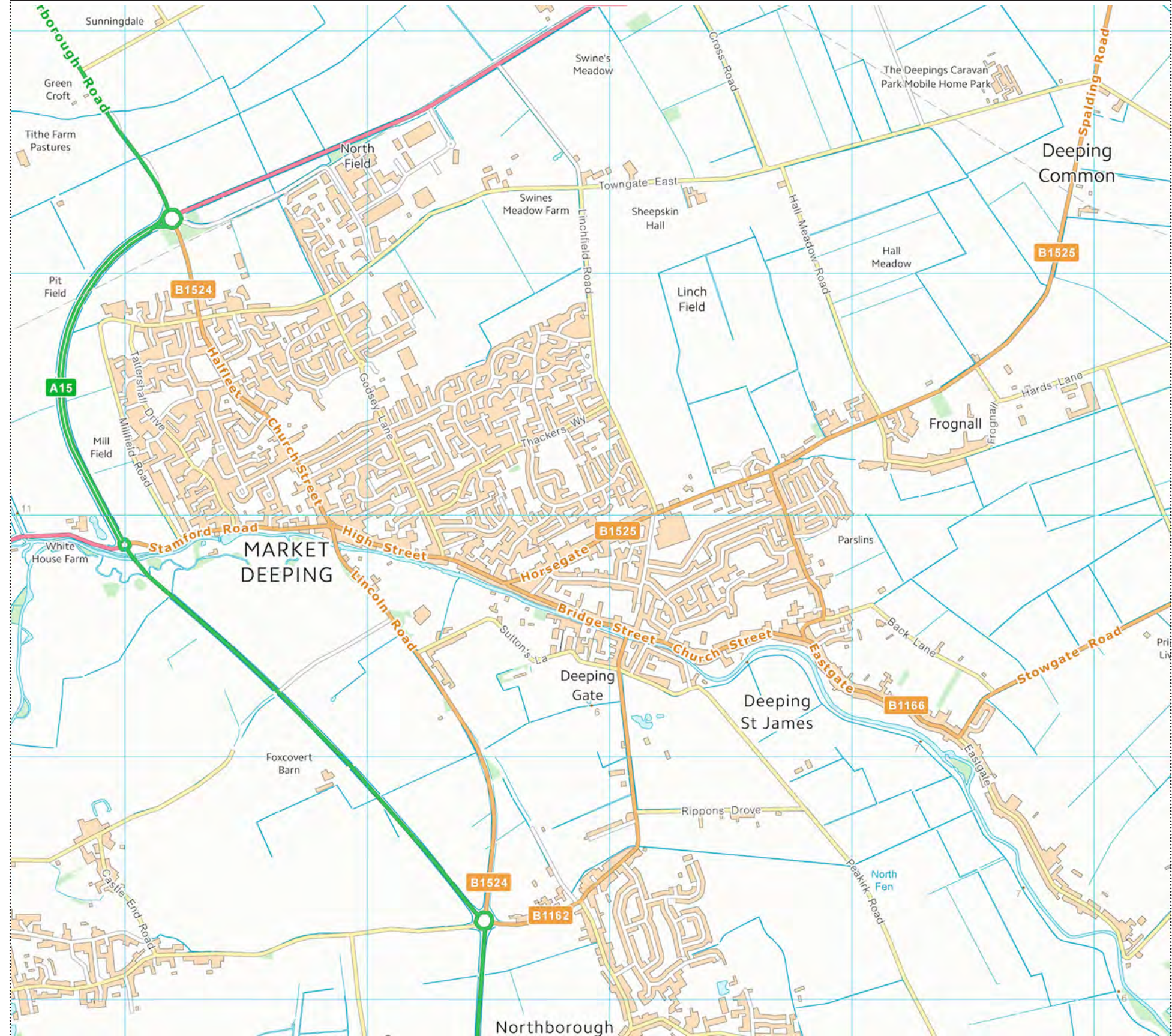
**3** WHICH OF THE FOLLOWING TYPES OF HOME OCCUPATION SHOULD BE ENCOURAGED, PLEASE CIRCLE THE MOST RELEVANT TO YOU.

- |  |                     |
|--|---------------------|
| a. Social rented. Owned and managed by a Housing Assoc. or the Council | c. Shared Ownership |
| b. Private rented  | d. Owner Occupied   |

**4** WHAT ARE THE THREE MOST IMPORTANT ELEMENTS TO NEW DEVELOPMENTS PLEASE CIRCLE THOSE RELEVANT TO YOU.

- |   |   |
|---|---|
| a. Design that respects the size of neighbouring properties | f. Pedestrian and cycling access to other settlements/public transport pick up points |
| b. Minimum standards for living space in dwellings          | g. Signage, advertising and street furniture that respects the locality               |
| c. Use of traditional local building materials and style    | h. Traditional styles and scales of shop fronts                                       |
| d. Energy conservation in new buildings                     | i. Other please specify   |
| e. Green space and parks within the built environment       |   |

**5** PLEASE COULD YOU HIGHLIGHT ON THIS MAP AREAS THAT YOU CONSIDER SUITABLE FOR NEW DEVELOPMENT WITH A TICK AND AREAS WHICH YOU CONSIDER UNSUITABLE FOR NEW DEVELOPMENT WITH A CROSS





**Key points from community response (654 respondents)**  
**Deeping First's community survey July to Sept 2016.**

As to *what people liked most about living in the Deepings* the most popular responses were

- community spirit,
- the friendliness of the people,
- access to the surrounding countryside.

68% believe that a peaceful and safe neighbourhood is important

People also commented positively on

- feeling safe,
- the attractive appearance and size of the Deepings,
- the peaceful atmosphere,
- ease of access to Stamford, Bourne and Peterborough and the very good local schools, medical centre, leisure activities and public transport.

As far as to *what needs improving*, the comments were dominated by concern about

- the general infrastructure as population levels increase, particularly with respect to stretching even further the resources at the medical centre.
- a desire to have improved road maintenance,
- a better balance of shops,
- more frequent and extended hours for public transport .

From the responses it is clear that the Deepings are a very attractive, comfortable and pleasant place to live but there is a real concern about the ability of the existing infrastructure to cope with, and keep up with, a significant increase in population as additional housing is constructed.

69% believe owner/occupied houses should be encouraged

The views of respondents on the questions specifically relating to *aspects of housing* favoured

- affordable homes and starter homes were seen as most important,

68% say that green space and parks are important within the built environment

green space within the built environment,

- predominantly owner occupation and of a design that respects the size of neighbouring properties (55% want house designs that respect the size of neighbouring properties).

The most important likes about living in the deepings were;

the community spirit, the country side, local shops and the friendly people

The things most needing improving were the capacity of the health centre, the variety and type of shops, road maintenance and parking.

Question 1 Three most important factors from 658 Respondents	Factor	% of respondents selecting this factor
f	Peaceful and safe neighbourhood	67.9
l	Good access to health facilities	46.4
b	Good education/schools	30.5
g	Local services and shops	25.0
a	Access to unspoilt countryside	24.4
i	Good public transport	23.3
m	Having a say in the decisions making concerning the area in which you live	16.1
d	The community and its spirit	15.6
e	Attractive physical environment	13.5
j	Availability of housing for all kinds of or "groups" of people	6.7
k	Local employment opportunities	5.9
c	Facilities for sport and leisure	5.5
h	Wide variety of activities	2.0

Question 2 Most important home types from 658 Respondents	Type	% of respondents selecting this type
i	Affordable homes for sale or rent	40.9
a	Starter homes	38.3
j	Homes for the elderly	32.1
c	Detached Private houses	30.4
g	Bungalows	29.8
d	Private	25.1
h	Eco-Homes	21.0
k	Lifetime homes	17.2
e	Semi detached/terraced homes	15.6
f	Houses with workshops attached for cottage industries	10.1
b	Custom/self build homes	8.7
l	Houses for multiple occupancy	2.0
m	Holiday accommodation	1.8

Question 3 Type of home occupation that should be encouraged	Type	% of respondents selecting this type
d	Owner occupied	68.8
a	Social rented. Owned and managed by a housing association or council	15.7
c	Shared ownership	6.8
b	Private rented	4.3

Question 4 Three most important elements to new developments from 658 Respondents	Factor	% of respondents selecting this factor
e	Green space and parks within the built environment	67.5
a	Design that respects the size of neighbouring properties	54.4
c	Use of traditional local building materials and style	36.3
d	Energy conservation in new buildings	35.6
f	Pedestrian and cycling access to other settlements/public transport pick up points	32.2
b	Minimum standards for living space dwellings	22.0
h	traditional styles and scales of shop fronts	17.2
g	signage, advertising and street furniture that respects the locality	7.9
other	Off road car parking	1.2

**What 658 respondents said they like about living in Market Deeping and Deeping St James****Overall**

Atmosphere	88
Size	87
Peaceful	82
Access to other locations	70
Rural location	43

**Amenities**

Local shops	125
Unspecified	106
Schools	79
Leisure facilities	66
Transport	60
Medical Centre	50
Eating places	39
Pubs	34
Library	10
Free Parking	7
Market	5

**People**

Community spirit/feel	213
Friendliness	122
Feeling safe	97
Cleanliness	32
Low crime rate	23
Events	20
Communication	11
Flowers	7

**Built environment**

Appearance	99
Open spaces	84
Town Centre	40
History/Heritage	19

**Natural Environment**

Countryside	133
River	73
Footpaths/Walks	29
Trees	6



Areas needing improvement/criticised	No of respondents
<b>Doctors/Dentists</b>	<b>170</b>
<b>Types/variety of shops</b>	<b>131</b>
<b>Road Maintenance</b>	<b>119</b>
<b>Public transport</b>	<b>105</b>
<b>Parking</b>	<b>101</b>
<b>Police/Crime</b>	<b>89</b>
<b>Schools</b>	<b>70</b>
<b>Youth facilities</b>	<b>55</b>
<b>Speeding</b>	<b>53</b>
<b>Footpaths/Pavements</b>	49
Roads design	40
Parks	39
Leisure/Sport facilities	37
Green space	31
Appearance of shops	30
Traffic	28
Infrastructure	28
Planning rules	28
Cycling	26
Litter	25
Hedges/Grass/Verges	22
Dogs	21
Local business/employment	21
Starter/affordable homes	20
Play areas	20
River	16
Trees	13
Social/Adult recreation	13
Maintenance of buildings	12
Signage	12
Petrol station	11
Antisocial behaviour	11
Waste disposal/recycling	10
Market	10
Swimming	6
Council	6
Library	6
Drugs	6
Community centre	5
Lighting	5
Broadband	4
Elderly care	4
Pre school	4
Elderly community	4
Sewage	4
Lorries	3
Drains	3

Noise	2
Hotel	2
Event advertising	2
Graveyard	2
Bank	2
Toilets	2
Chemists	1
Train station	1
Deepings show	1
Adult courses	1
Weather	1
Allotments	1
Air pollution	1

	% of respondents
<b>Dominated by lengthy waits for an appointment with a doctor, also includes wishes for NHS dentists</b>	<b>25.8</b>
<b>Much criticism of the abundance of food take aways, notably Dominos, desire for more variety and non-chain businesses</b>	<b>19.9</b>
<b>Mainly potholes</b>	<b>18.1</b>
<b>Desire for more frequency, more routes and extended hours</b>	<b>16.0</b>
<b>Relates to specific and general parking issues, including housing needing off road parking that is used</b>	<b>15.3</b>
<b>Mainly a wish for more visible police presence</b>	<b>13.5</b>
<b>Assumed or real lack of places and some specific criticisms</b>	<b>10.6</b>
<b>Need for more facilities to occupy our younger community, mainly outside</b>	<b>8.4</b>
	<b>8.0</b>
	<b>7.4</b>
Includes routing, rat runs, islands and pedestrian crossings	6.1
Desire for more, better maintained and community friendly parks	5.9
Specific references to a need to update the Leisure centre and desire for more facilities	5.6
	4.7
Mostly criticism of frontages, primarily in the market place and specifically of the Factory shop	4.6
	4.3
Catch all, fear of increasing population saturating all services	4.3
Includes criticism of types of buildings	4.3
Desire for more cycle routes	4.0
	3.8
Mainly maintenance and appearance	3.3
Not all poo related, desire for more dog friendly walks/ runs	3.2
	3.2
To allow younger people on to the housin ladder and also older people to downsize	1.6
	1.6
Mainly access and maintenance	2.4
Wishes for more trees and access to wooded areas	2.0
	2.0
Criticism of unoccupied buildings being left to deteriorate or lack of maintenance on some buildings	1.8
	1.8
Surprising number want a second station	1.7
	1.7
	1.5
Criticism of the lack and variety of, market trades available	1.5
Misc other comments - less than 1%	



## Questionnaire analysis of map data 26/07/2016

367 hard copy returns,

19 (5%) had all areas marked as crosses, several stated that the reason was lack of supporting infrastructure,

45 (12%) had no map data several citing lack of expertise in making a selection.

303 (83%) had opinions on locations

Data from several dozen questionnaires were marked up onto one map. The respondents had used different approaches, many had used small ticks and crosses covering distinct areas whereas other respondents used large ticks and crosses, covering several distinct areas. In order to render the responses comparable a blank map was marked up to define distinct areas and then each respondent's responses were transferred to this map using one tick or cross from each respondent to each marked area, thus avoiding double counting.

In several cases respondents had put multiple crosses in distinct areas, either indicating very precise locations or emphasising their selection. It is always possible to reassess the data, if needed, by revisiting the responses for the areas that have the heaviest population of data.

No data has been omitted due to not being within Deepings First boundaries.

Consideration might be given to following up the summarised data findings with the community to elicit further responses.

There are 5 maps:

one showing the number of respondents that gave ticks (green) for each area,

one showing the number of respondents that gave crosses (red) for each area,

one showing the number of ticks minus the number of crosses for each area

one showing;

- red areas, where the number of crosses exceeded the number of ticks by 5 or more,
- green areas where the number of ticks exceeded the number of crosses by 5 or more
- yellow areas where the difference between ticks and crosses was less than 5

The final map shows the SKDC areas on the same scale

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There are 5 maps:

Map1 - showing the number of respondents that gave ticks (green 'approval') for each area,

Map 2 - showing the number of respondents that gave crosses (red 'disapproval') for each area,

Map 3 - showing the number of ticks minus the number of crosses for each area (a guide to where there was a net preference of approval or disapproval)

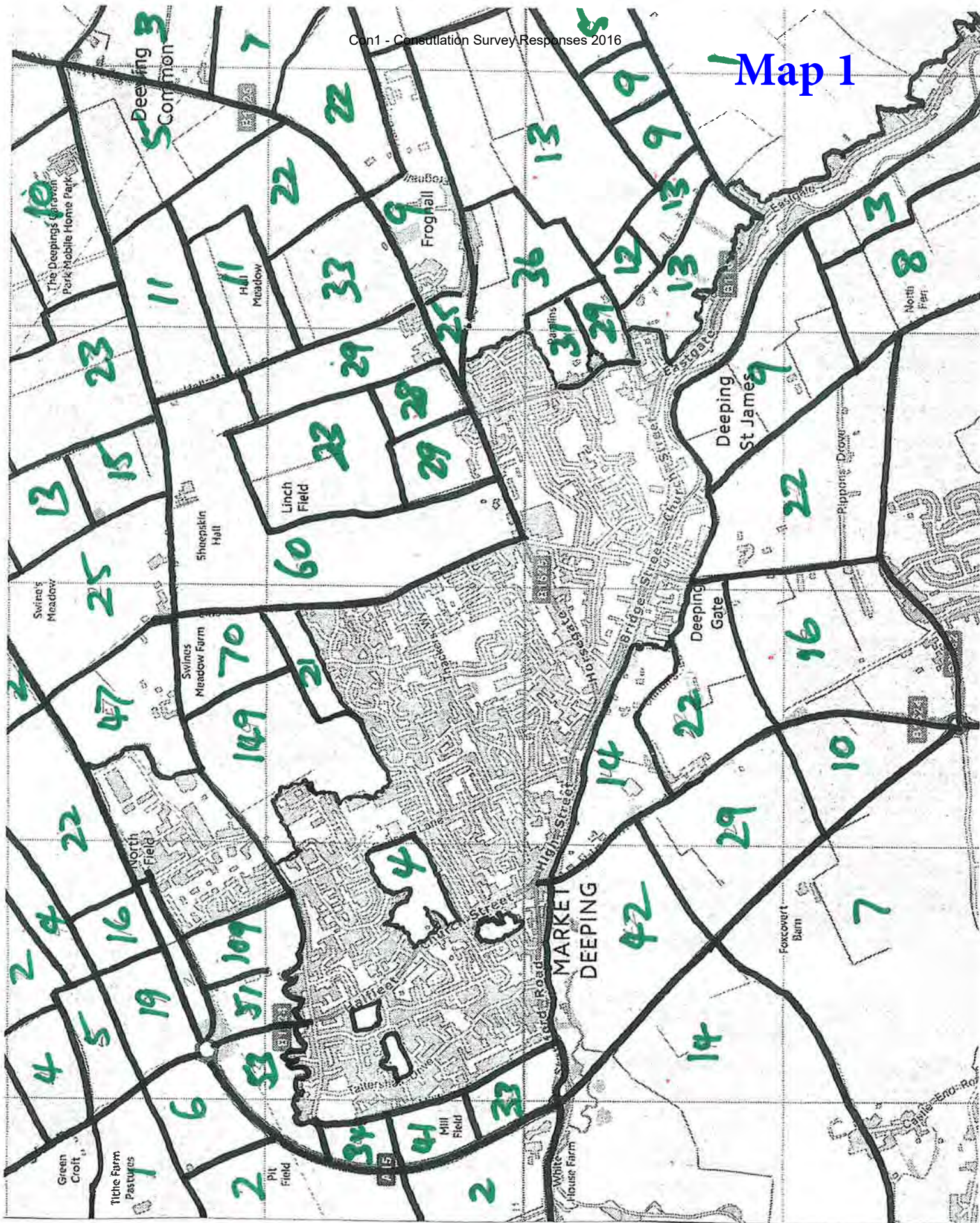
Map 4 showing;

- red areas, where the number of crosses exceeded the number of ticks by 5 or more,
- green areas where the number of ticks exceeded the number of crosses by 5 or more
- yellow areas where the difference between ticks and crosses was less than 5

Map 5 - shows the SKDC possible housing site allocations areas on the same scale, to see how local preferences overlap with the SKDC options.

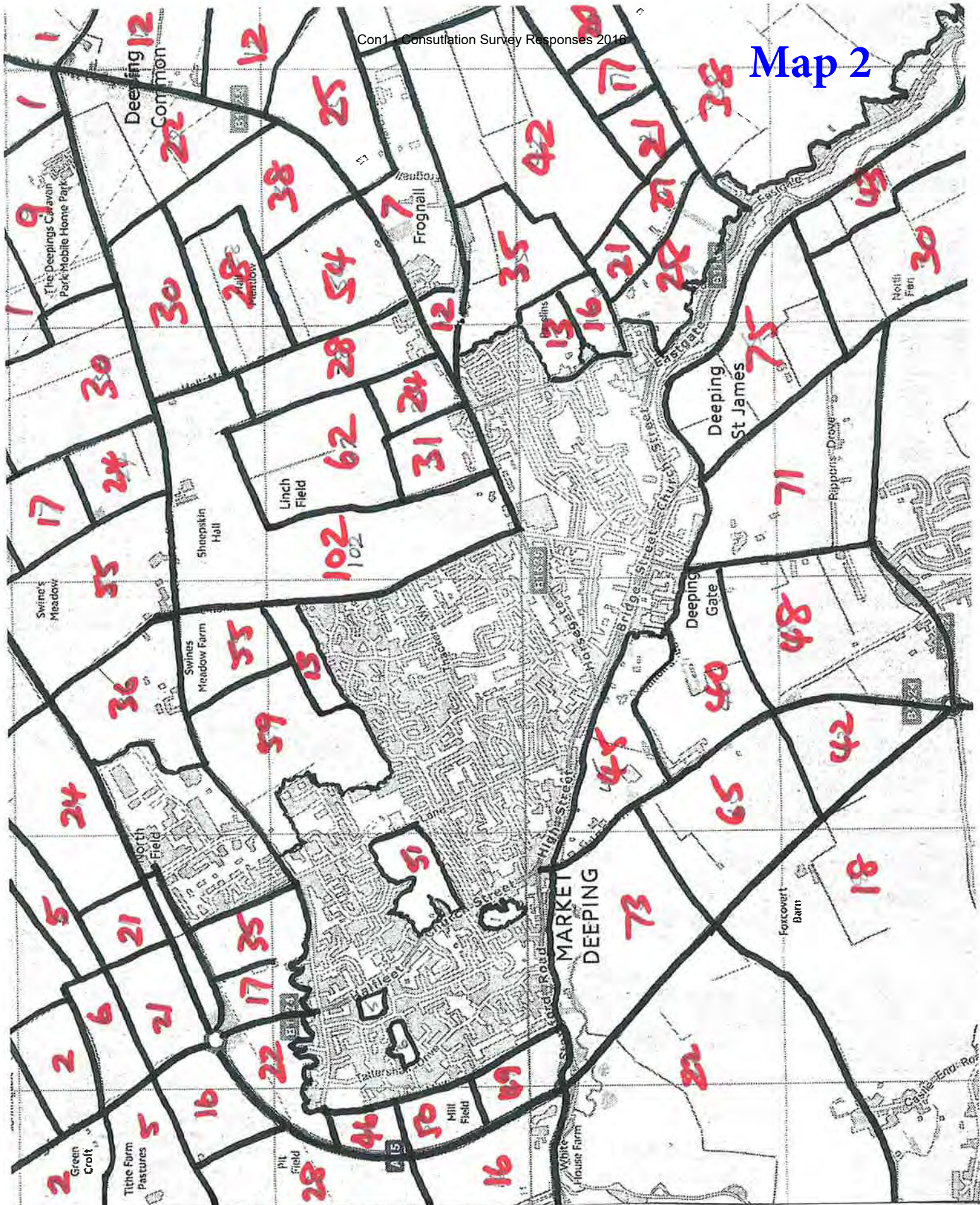


# Map 1



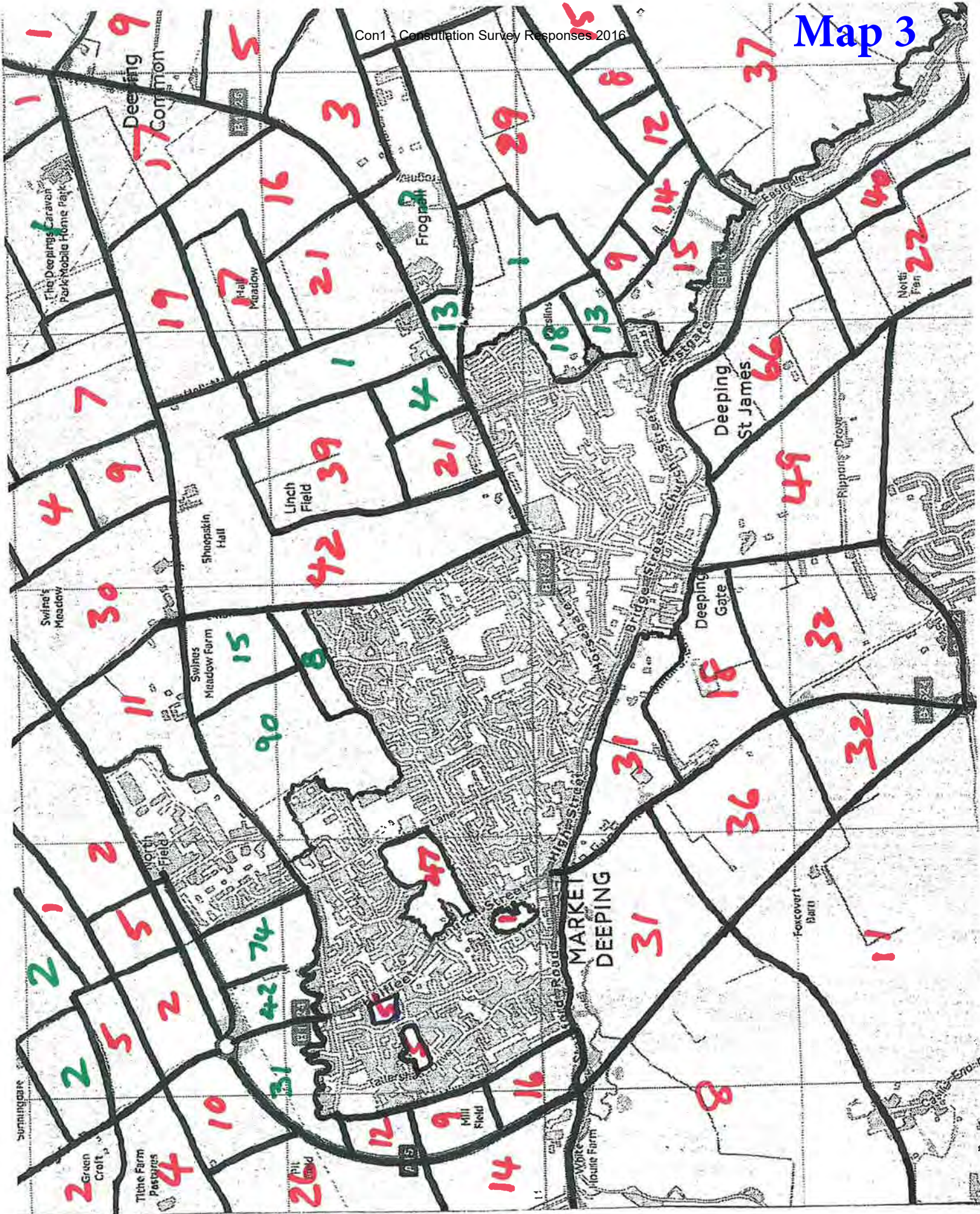
Ticks





Crosses

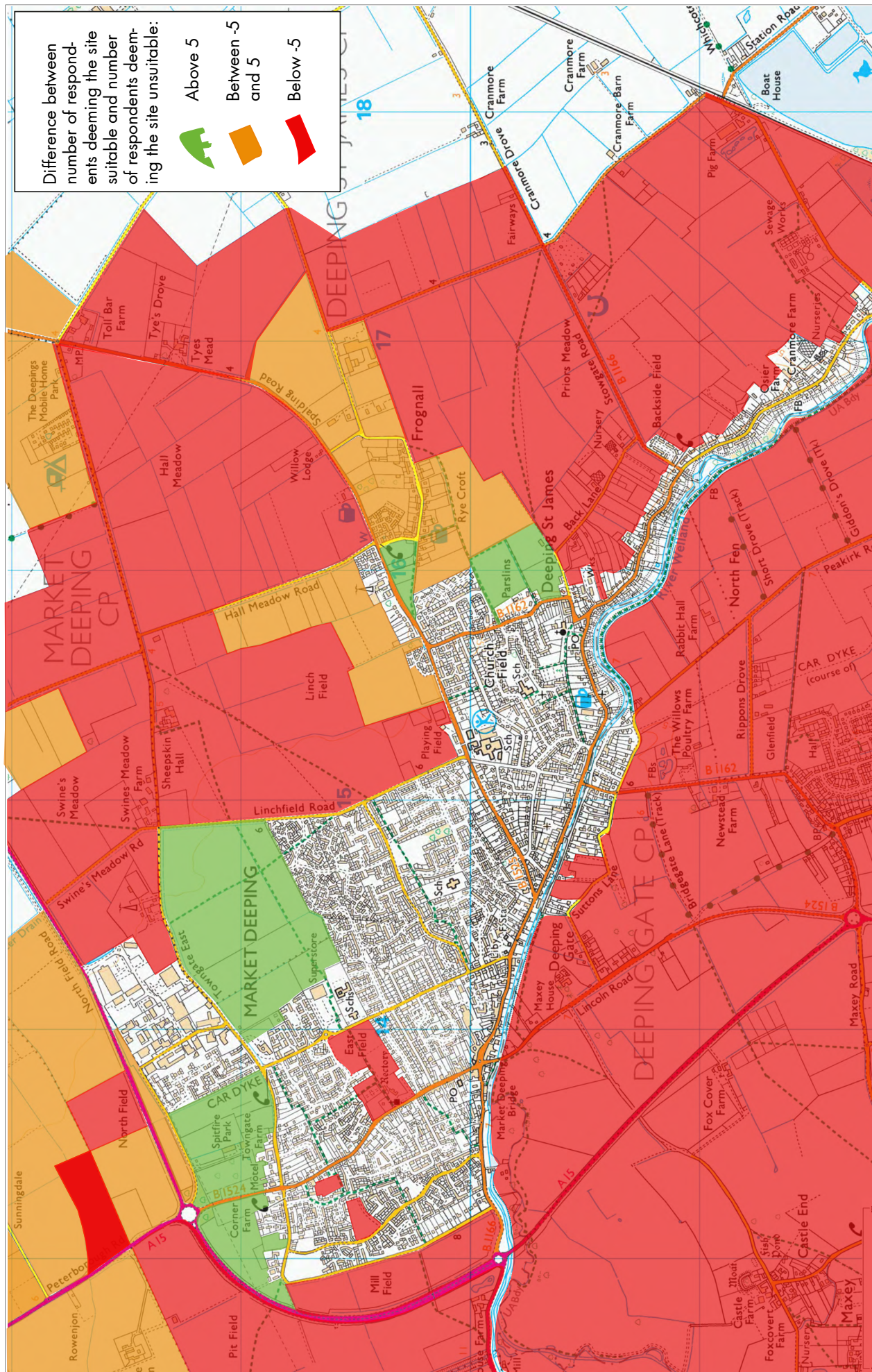




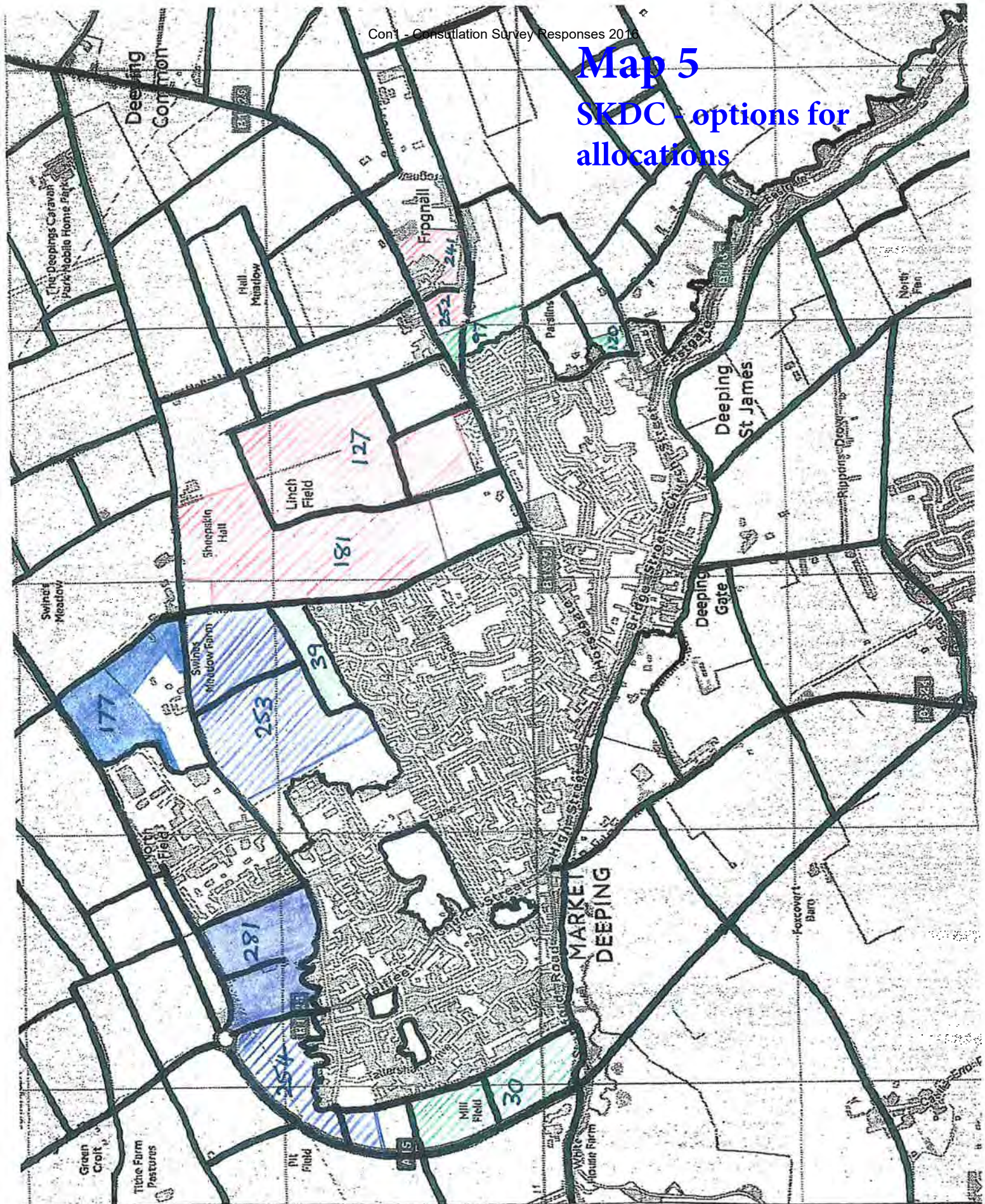
Differences.



# Where local people think new housing can be built







S.KDC

## Areas + Codes