

**PLEASE HELP US TO HELP BUSINESS THRIVE AND GROW LOCALLY**

**2 MINUTE BUSINESS SURVEY – FOR THE DEEPINGS NEIGHBOURHOOD PLAN**

Please help – you can answer anonymously if you prefer. It should only take a minute or so.

You may have heard that a Neighbourhood Plan is being produced for the Deepings. One element of this is about the local economy and we would like your input to help depict the current situation and give direction as to what may improve matters for businesses in the area going forwards. **This is your chance to have an input.**

Individual responses will be treated in confidence, we are looking for an aggregated “big picture”.

**WHAT DOES YOUR BUSINESS NEED TO SURVIVE, THRIVE OR GROW**

- 1) With regards to premises please tick all of the following you feel would help. If you have no future concerns regarding business premises, please leave all unticked.
  - a. More micro industrial units
  - b. More small industrial units
  - c. More large industrial units
  - d. More small office units
  - e. More medium office units
  - f. More large office units
  - g. More hot desk type facilities (shared office space)
  - h. More small retail units
  - i. More medium retail units
  - j. More large retail units
  - k. Land suitable for building commercial premises
  - l. Other (please give details) \_\_\_\_\_
  
- 2) For the boxes I have ticked above my preference would be to
  - a. Purchase
  - b. Rent
  
- 3) Please tick all of the following that you think would help your business:
  - a. More car parking
  - b. More pedestrian only areas
  - c. Better signposting (e.g. to shopping or business areas from main roads)
  - d. More diversity of businesses
  - e. Better promotion of the Deepings nationally as a place worth visiting
  - f. More events (such as the Christmas Market, The Raft Race, etc.)
  - g. More places for visitors to stay (hotels, B&B, caravan sites)
  - h. A large venue suitable for functions (200+)
  - i. A support local campaign or Loyalty scheme
  - j. Other (please give details) \_\_\_\_\_
  
- 4) Do you feel you have access to sufficient, appropriately skilled staff?
  - a. Yes
  - b. No
  - c. Not sure or not applicable

- 5) Do you feel that you have sufficient access to support and training:
- a. Yes
  - b. No
  - c. Not sure or not applicable
- 6) Do you feel any of the following infrastructure needs improving to help business:
- a. Roads
  - b. Footpaths & Cycleways
  - c. Broadband & Landline Phones
  - d. Mobile phone coverage / data speed
  - e. Other (please give details) \_\_\_\_\_
- 7) Please use the space below to provide brief details of anything else you feel would help yours and other businesses in the Deepings:

Thank You

OPTIONAL SECTION – THIS WILL HELP US ESTABLISH THE CURRENT POSITION BUT IS LESS IMPORTANT THAN WHAT IS NEEDED FOR THE FUTURE, IF CAN COMPLETE SOME OR ALL OF THE SECTIONS BELOW THAT WOULD BE VERY HELPFUL.

DEFINITIONS:

**Large Business** > 250 employees

**SME** (Small and medium sizes enterprise) 50 to 249 employees

**Small Business** – between 10 and 50 employees

**Micro Business** – 2 to 10 employees (include partnerships with less than 9 employees in this category)

**Sole Trader** – a single person Business (please use this category even if you have another person helping out for less than 8 hours per week. E.g. a partner or friend that occasionally answers the phone or does your book keeping).

Please tick the relevant box in each section:

- 1) Size of business:
- a. Large
  - b. SME
  - c. Small
  - d. Micro
  - e. Sole Trader

2) Approximate Turnover per year:

- a. Less than £50,000
- b. £50,000 to £100,000
- c. £100,000 to 250,000
- d. £250,000 to £500,000
- e. £500,000 to £1,000,000
- f. More than £1,000,000

3) Business Location (or base of operations if you are mobile):

- a. I run it from home
- b. An office which I own  or rent
- c. An industrial unit which I own  or rent
- d. A shop which I own  or rent
- e. Other (please give details) \_\_\_\_\_

4) Type of Business (please tick the closest match):

- a. Retail
- b. Food & drink
- c. Service sector (financial)
- d. Service sector (other)
- e. Light industry
- f. Motor trade
- g. Building and associated trades
- h. Health & Wellbeing
- i. Other \_\_\_\_\_

5) My customers are typically (tick all that apply):

- a. Other Businesses
- b. Members of the public
- c. Local
- d. National
- e. International

6) Over the next 10 years I expect my business to:

- a. Grow significantly
- b. Grow steadily
- c. Stay the same
- d. Decline
- e. Cease trading
- f. Be bought out

7) Over the next 10 years I expect my business to:

- a. Stay Local
- b. Move out of the area
- c. If b. is ticked please give reason \_\_\_\_\_

Company Name (leave blank if you wish to complete anonymously) \_\_\_\_\_

Position in company \_\_\_\_\_

Please return the completed form:

In paper format to: A.Pelling, 49 Bramley Road, Market Deeping, PE6 8JG

By email (scanned if fine) to: [mr.andy.pelling@gmail.com](mailto:mr.andy.pelling@gmail.com)

By Fax: to 01778 348319

Or you can complete it online at: [www.surveymonkey/xxxxxxxxxxxxxxxx](http://www.surveymonkey/xxxxxxxxxxxxxxxx)